

# NEWS RELEASE



Newtown Redevelopment Office  
City of Sarasota - Planning & Redevelopment Department  
1782 Dr. Martin Luther King Jr. Way  
Sarasota, FL 34234

**CONTACT:** Dru Jones, Economic Development Coordinator  
City of Sarasota - Newtown Redevelopment Office  
941-373-7780 | dru\_jones@sarasotagov.com

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## SunTrust supports CEO Business-training program

SunTrust's Fred Kretlow, Vice President Community Development Manager presented a check for \$5,058 to the CEO Council in support of the CEO Business-training program. The program focuses on a 12-week series for business planning and preparation at no charge to students.

The CEO program began in 2005 as a goal of the Sarasota County/City of Sarasota Enterprise Zone and Suncoast Workforce Board's "21<sup>st</sup> Century Workforce Study", Challenge 6 - Promote and support Suncoast entrepreneurship. The next series begins March 15 instructed by Karen Magee, Karen Magee & Associates, Inc. All classes are held at the Selby Goodwill GoodNeighbor Center, 1781 Dr. Martin Luther King Jr. Way.

CEO program development and instruction include representatives of SCORE, the Manatee Community College Small Business Development Center, Sarasota Chamber of Commerce and other experts in business. CEO is administered by a partnership between the Suncoast Workforce Board, Inc. and the City of Sarasota Newtown Redevelopment Office.



CEO Council members thank SunTrust's Fred Kretlow, Vice President, Community Development Manager, (center) for sponsorship support. Melanie Thomas, MelEcho Productions; Vicente Medina, OTC Insurance; Carolyn Griffin, assistant director, Small Business Development Center, MCC; Bill Murray, regional director, SCORE.

For more information call the City of Sarasota, Newtown Redevelopment Office, 941-373-7780

### **CEO Program mission statement:**

*To enhance the economic development and revitalization of the community through the development of small business and entrepreneurship.*